

Our Training Courses

Though there is a huge potential in the Preschool market in India, this sector faces glaring challenges of acquiring trained teachers and retaining quality staff. Without them, your preschool can't gain the trust of parents, because parents these days expect to see not only their child's emotional & intellectual progress but also proper hygiene, good space and safety of their children while at the preschool.

MindMap deeply believes in the experiential learning methods and hence, becomes one of the Best Institutes in India for Montessori or Pre-primary teacher training. Our Pre-Primary Teach Training Course includes:

- 120 hours theory
- 180 hours practical
- Workshops & Seminars from Industry Experts
- Placement assistance

We cover topics like:

- Child psychology
- Communicating with children
- Hygiene & Safety of Children
- Basic Computer Literacy
- Personal Grooming
- Introduction to ECCE
- Curriculum planning
- School organization & management
- Creative teaching methods – arts & crafts
- Story telling & puppetry

The Indian preschool market is one of the most upcoming markets in India. It is highly under-penetrated. Only one percent of children are enrolled in Preschools currently and only 17 percent of the preschools belong to the organised sector.

Why MindMap?

Of late, three segments of parents have emerged:

1. Who think they can park their children in a preschool for a while
2. Who think a preschool is important for their child only to get into a good school
3. Small but increasing segment who think that preschools will help their child in learning & development.

MindMap helps you attract all these three segments by providing a one-stop shop for all your preschool business needs.

Our Benefits:


- Well-trained staff to work as **interns**
- Training for your existing staff – management, teachers & non-teaching staff
- Well researched, international standard Curriculum, Books and Study Kits
- Handholding at every step of your business, including branding & promotional activities
- Also help you tackle parents' tricky questions

Contact Us

MindMap Early Education Management Consultancy
Address: Rh. No. 30, Pooja Park, Ganpati Mandir,
Paud Road, Pune-29

Phone: +91-8550998099/+91-8390106772

info@mindmapedu.in | career@mindmapedu.in

 MindMapEarlyEducationManagement



MindMap is an early education management consultancy, generator of standard educational curriculum & learning aids. MindMap provides consulting services for budding educationalists to **CREATE** independent Preschools, help existing preschools **GROW** to meet higher standards & also to existing schools who want to **EXPAND** to newer preschool centers.

MindMap is an experienced team working on revolutionary ideas in early education. Current trends in the field of early education demand a dire need to provide better standards of content, consistency in learning methodology & innovation in its application. MindMap enables schools with excellent management solutions, unique yet simplified curriculum & books designed for a holistic development.

End-to-End Preschool Solutions

MindMap provides a one-stop solution to all your Preschooling business needs. Right from finding a Suitable Location, Setting up the Preschool, Designing a well-researched Curriculum, supplying you with Books, Recruiting & Training the Teachers and other staff, Conducting Workshops for parents to Branding & Promotion support for your Preschool and even Expansion of your business to newer centers. All these solutions are covered in suitably customized, inexpensive, well-designed Non-Franchise Model. With MindMap's Standard Operating Practices (SoPs) and Business Practices, you will not only be able to retain trained staff but also meet parents' high expectations from your preschool, in effect, taking your business to newer heights.

Pick the Services you Need for the SUCCESS of your Preschool:

1. Setting-up a Preschool

MindMap has suitable modules for entrepreneurs and newbies to help them set up a school system that is well equipped to meet all their needs to run a perfect preschool. We provide assistance in identifying a suitable location for the preschool, set up the school infrastructure with better interiors, install toys & equipment within adequate budget, and recruitment of teaching & non-teaching staff. We also train the staff including management, teachers, and non-teaching personnel, and can also provide well-trained interns for your preschool.

2. Well-Researched Curriculum

MindMap provides a simplified and age-appropriate curriculum that is well-researched and in-line with the latest international standards. The curriculum is designed, tested & approved by leading educationists in the field of early education, keeping in mind a child's emotional and intellectual growth.

3. Books & Publication

MindMap has created and published a series of books based on decades of research. These books are authored by experts who have worked immensely to improve preschool, or Early Childhood Education.

MindMap's educational merchandise is available in various study kits that are designed keeping in mind specific needs of different age groups, such as Parent Toddler Kit, Playgroup kit, Nursery kit, Junior Kindergarten kit and Senior Kindergarten kit.

4. Space Optimization

Do you know that apart from your preschool business earnings, you can earn more from the same space? Yes, you read it right. MindMap helps you earn more with its Space Optimization module. The same space, the same infrastructure can fetch you more income than you think you can earn.

MindMap not only comes up with innovative ideas to increase your profits but also handholds you at each step of putting those plans into action. We provide step-by-step process as well as operations support.

5. Marketing & Branding Support

Marketing & Branding is imperative to any business's success and Preschools are no different. With every playschool evolving as a Preschool, the competition is getting tougher by the day. However, with MindMap's excellent marketing and branding support, you can gain advantage over all your competitors.

We provide assistance in website development for you to reach the world, build social media presence to help you forge a bond with parents and children, create marketing collateral such as brochures, handouts, banners, etc., and also help you with traditional & non-traditional advertising and branding techniques. Going a step further, we design and devise events for a preschool, boosting its popularity amongst parents & children alike.

6. Training & Workshops

MindMap empowers preschools with training & mentoring programs for the teaching as well as non-teaching staff to work and deliver with better efficiency in their respective roles and responsibilities. Teachers undergo intensive training programs, enhancing their understanding of syllabus with day-to-day management of time and teaching aids.

We have also introduced a Parent Enrichment Workshop to help parents understand and contribute substantially to their child's emotional and intellectual development. This Parents' Workshop also helps boost a preschool's image and popularity, thus resulting in increased business.